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FOR IMMEDIATE RELEASE

NICKY HAYDEN FAN BANNER CHARITY AUCTION

Proceeds to prevent racing injuries, and benefit injured racers

A custom, one-of-a-kind banner celebrating Nicky Hayden's World Championship will hang from the Nicky Hayden fan suite overlooking pit row at the 2007 Red Bull USGP MotoGP event at Laguna Seca. It will be signed by MotoGP World Champ Nicky Hayden, and auctioned via Ebay to benefit rider safety and injured rider assistance.

Auction proceeds go to the Roadracing World Action Fund, which promotes motorcycle racing safety and advocates and promotes the use of soft barriers to prevent racetrack injuries. Also the Red Flag Fund, which provides financial support and assistance to Road Racers throughout the United States who are seriously injured during competition.

Both are 501(c)(3) organizations, and the winning bid will be fully tax deductible. See <http://actionfund.roadracingworld.com> and <http://www.redflagfund.org> for more information about these great organizations.

The 18 ft by 3 ft banner, hand made by Connecticut artist Geoff Lane, will be unveiled on the Nicky Hayden Fan Suite at 9:55 AM Friday morning July 20th, just prior to MotoGP Free Practice 1. An 12 ft x 3 ft example of Lane's previous work, our 2006 banner, can be found at <http://usmotogpfans.com/suitebanner.jpg>.

The 10 day auction starts Thursday July 19th. Bidders can go to Ebay any time after 7PM and search for "Nicky Hayden Banner".

More detail is available at <http://usmotogpfans.com/auction>.

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